

Appendix A

Section 18 of 21

LICENSING OBJECTIVES

Describe the steps you intend to take to promote the four licensing objectives:

a) General – all four licensing objectives (b,c,d,e)

List here steps you will take to promote all four licensing objectives together.

We will work with and take advice from the local authorities via the SAG to ensure the prevention of crime, disorder and to ensure the event takes place safely and successfully.

All staff members engaged in selling alcohol on the premises shall receive full training pertinent to the Licensing Act, specifically in regard to age-restricted sales, challenge 25 and the refusal of sales to persons believed to be under the influence of alcohol or drugs.

All staff will receive training on the four licensing objectives and the ask for Angela campaign.

We will also have the following:

Experienced Security team and full security management plan

Medical team on site throughout the duration of event and full medical plan

Challenge 25 policy and signage

Full event management plan including lost child and vulnerable person procedures

Controlled drinking procedures

b) The prevention of crime and disorder

We are using a highly recommended security team who have a wealth of experience with events of this nature and larger events, they have provided a full event security plan that details the security operation for the day.

The target clientele for this event is adults aged 35 - 70 and families. The site will have secure heras perimeter fencing, the event will be ticketed.

Security shall have the right to refuse entry to any unauthorised/disorderly person or any person not complying with the conditions of entry. Anyone who appears to be drunk or intoxicated shall not be allowed entry to the event site.

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Heras fencing will be erected around the perimeter of the event as shown on the site plan and constantly monitored by security staff during the event.

All staff members engaged in selling alcohol on the premises shall receive full training pertinent to the Licensing Act, specifically in regard to age-restricted sales, challenge 25 and the refusal of sales to persons believed to be under the influence of alcohol or drugs.

The challenge 25 proof of age scheme shall be operated at each bar, the only acceptable forms of identification will be government issued photographic identification cards, such as a driving licence and passport.

Each bar shall have a record of all refused sales of alcohol. The record will include the time of sale and description of the person refused.

No alcoholic drinks shall be permitted to leave the perimeter of the site. Customers will not be permitted to bring alcohol on site and may only consume alcohol which has been purchased from the premises

c) Public safety

For each event held under the license, an Event Safety Management Document (specific to the event) shall be completed, outlining the proposed management structure (including responsibilities and contact details), together with details of the organisation, control, monitoring and review mechanisms as identified by the event specific risk assessment.

The document shall be submitted to the Licensing Authority, the Metropolitan Police and the Emergency Planning Authority at least 4 calendar months prior to the event.

The Licensing Authority and the Metropolitan Police shall have an absolute power of veto where they are not satisfied with the measures proposed.

We have a full event management plan that sets out procedures in all areas for public safety, this includes a risk assessment to make us aware of any potential dangers to the public.

The event security team and medical team will be on site at all times during the event.

The event will have clear conditions of entry as follows – “No glass bottles, no alcohol shall be brought onto site, no illegal drugs or prohibited highs, no weapons of any kind, or anti-social behaviour will be tolerated, and the organisers reserve the right to refuse admission.”

The event manager will be on site to oversee the event build, live and break. His duties will include but not be limited to overseeing the following:

Assessment of contractors and their safety documentation prior to their arrival on site

The undertaking of site and task specific risk assessments

Sign off Policy for temporary installations by contractors

Protection of audience and staff from noise

Adherence to food hygiene standards

Safe installation and operation of generators and temporary power supplies

Adequate provision of medical facilities on site as documented in the medical plan

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Appropriate provision of firefighting equipment throughout the site in accordance with Fire Safety Management Plan

d) The prevention of public nuisance

We will not encourage heavy drinking, customers who appear to be near to the limit will be refused service. We will have portaloos and large dustbins on the inside and also the outside of the perimeter fencing.

We have a full security team that are experienced in dealing with any nuisance behavior.

The event production manager will take noise measurement readings both within the perimeter fence and outside of the perimeter fence at the park boundaries to ensure noise levels are complied with at regular intervals

A resident contact telephone line to contact the site management team will be operated during the build, live and break periods of the event.

Communication will be sent to all ticket holders giving them walking routes from the main public transport stations that limit the use of smaller residential roads.

e) The protection of children from harm

We have a lost child and vulnerable person procedure in the event management plan.

This is a family friendly event but we will still encourage adults to not leave children under the age of 16 unattended.

The event will have a strict challenge 25 policy for alcohol sales.